



Perpetuate the Positive. Be Part of “the Good Sports Story.”

**Please Participate now in
Jane Mitchell’s “Book Buddy” project
for San Diego County area students
In Partnership with the San Diego County Office of Education**

“She didn’t come in knowing the answers. She just knew how to ask the questions. Put yourself in our shoes. We are putting trust in someone to portray our image, our reputation, and even our personality. Jane has proven to be trustworthy. It isn’t that she is “creating” our image, but through her style helps reveal who we are.” **Tony Gwynn**

“Copies of ‘One on One – My Journey with Hall of Famers, Fan Favorites and Rising Stars’ that are donated to local schools will help students across San Diego County apply life and leadership lessons from athletes in their own lives. Placing these books in school libraries, athletic departments, and journalism classes may inspire the next Tony Gwynn—or the next Jane Mitchell. As County Superintendent of Schools, I encourage you to “perpetuate the positive” and “be part of the good sports story” by participating in the “Book Buddy” project.” **Dr. Randy Ward**

Sponsorship Opportunities

Here is your opportunity to keep great stories, life lessons and San Diego history alive and available for students whether they are aspiring athletes, journalists, or those just eager and open to hear from athletes or about an reporter’s experience.

Jane Mitchell is reserving 600* of her books to be sponsored by a “BOOK BUDDY” (various individuals companies or organizations.) The books **will be donated to San Diego County high schools**. 3 books/school: one each for the library, the journalism or production department, and the athletic department. (Sponsorships cover basic book cost of \$15 each. Retails for \$27.)

Can we count on you?

*More books are available for other schools/regions. Pricing and handling fees may vary.

Here’s the Sponsorship/payment information:

Yes! Sign me up to be a sponsor in the marked category(ies):

- Rising Stars:** \$250 (books for 5 schools)
- Fan Favorites:** \$500 (books for 10 schools)
- Team Work:** \$1000 (books for 20 schools)
- Hall of Famers:** \$2500 (books for 50 schools)
- MVP:** \$5,000 (books for 100 schools and "Presenting Sponsor" moniker)

Sponsor Information

Name: _____

Business/Organization Name: _____

Address: _____

Phone number: (cell) _____ **(office/home)** _____

Email: _____

Name/Logo you would like used for school, media, One on One recognition

Optional Social Media addresses:

Twitter: @ _____ # _____

Facebook: _____

For questions or to reserve your sponsorship, contact:

Jane Mitchell at Hello@JaneMitchellOneOnOne.com or 619-379-0704
(For personal assistance for payment and program questions)

Music Watson at music.watson@sdcoe.net or 858-292-3719 (for County related questions)

Make Checks/Money Orders payable to:

JCM Communications, Inc., PO Box 180425, Coronado, CA 92178

For Credit Card processing from One on One via Square:

Credit Card: Type _____ Card Number: _____

CVV _____ Expiration MM/YY _____ Billing Zip Code _____

Invoice available in advance, and/or upon receipt.

Disclaimer: JCM Communications, Inc. is not a 501c3. Tax write-off amounts are the responsibility of the donor.